



New Mexico Quarter Horse Association

a 501(c)5 Organization

P.O. Box 11

Peralta, New Mexico 87042

Dear Community Partner,

The New Mexico Quarter Horse Association, an official affiliate of The American Quarter Horse Association, is offering you the opportunity to become a sponsor of one of the oldest American Quarter Horse Affiliates in the nation. The **Land of Enchantment Circuit** held in Albuquerque and multiple other training shows and events bring in adult and youth exhibitors from around the nation competing in a wide range of classes and events, including Western, English, Ranch, Hunter/Jumper, Dressage and Speed events. A sponsorship is a perfect way to promote your business, give back to the equine community, support our youth and be recognized.

It's easy to become a sponsor. Just select from the levels of sponsorship below!

Platinum: \$10,000 & up

- ★ Arena named for your company
- ★ Banner provided and displayed prominently at our shows and events
- ★ Your name and/or logo printed on free give away T-shirts given to all participants
- ★ Naming rights for a Futurity, Division or set of events
- ★ Inclusion in event press releases and special visibility on social media and advertising
- ★ Banner, advertisement, and hyperlink on NMQHA website to sponsor's website for one year
- ★ Multiple daily announcements in all show arenas
- ★ Sponsor Board recognition displayed in and around facility
- ★ Preferred stalling and/or vendor placement

Gold: \$5,000 to \$9,999

- ★ Banner provided and displayed prominently at our shows and events
- ★ Your name and/or logo printed on free give away T-shirts given to all participants
- ★ Inclusion in event press releases and special visibility on social media and advertising
- ★ Naming rights for a Futurity, Division or set of events
- ★ Banner, advertisement, and hyperlink on NMQHA website to sponsor's website for one year
- ★ Multiple daily announcements in all show arenas
- ★ Sponsor Board recognition displayed in and around facility
- ★ Preferred stalling and/or vendor placement

Silver: \$3,000 to \$4,999

- ★ Banner provided and displayed prominently at our shows and events
- ★ Inclusion in event press releases and special visibility on social media and advertising
- ★ Naming rights for a Futurity, Division or set of events
- ★ Banner, advertisement and hyperlink on NMQHA website to sponsor's website for one year
- ★ Multiple daily announcements in all show arenas
- ★ Sponsor Board recognition displayed in and around facility
- ★ Preferred stalling and/or vendor placement

Bronze: \$2,500 to \$2,999

- ★ Banner, advertisement and hyperlink on NMQHA website to sponsor's website for one year
- ★ Multiple daily announcements in all show arenas
- ★ Banner placement on show grounds
- ★ Sponsor Board recognition displayed in and around facility
- ★ Preferred stalling and/or vendor placement

Supporting Sponsor: \$1,000 to \$2,499.

- ★ Recognition and listing on New Mexico Quarter Horse website and sponsor list
- ★ Multiple daily announcements in all show arenas
- ★ Banner placement on show grounds
- ★ Preferred stalling and/or vendor placement

Patron: \$250 to \$999

- ★ Recognition and listing on New Mexico Quarter Horse website and sponsor list
- ★ Multiple daily announcements in all show arenas
- ★ Banner placement on show grounds
- ★ Preferred stalling and/or vendor placement

Class Sponsor: \$50 per class designed for individual exhibitors

- ★ Recognition on New Mexico Quarter Horse website
- ★ Recognition and listing in Show Program
- ★ Show arena announcements

Company and/or individual name to be acknowledged: _____

Sponsorship Level & Amount: _____

Banner Provided: Yes___ No_____

Contact Information: _____

Phone & Email : _____

Sponsorship obtained by: _____

Please mail completed form and check to: NMQHA, PO BOX 11, PERALTA, NM 87042

Ship Banners to: NMQHA, 101 ROSEMONT AVE. NE, ALBUQUERQUE, NM 87102

THANK YOU!

Questions? Contact Sue Bragg, suebragg357@gmail.com

505-307-8876



AMERICAN
QUARTER
HORSE
AFFILIATE